

APPLE VALLEY GUN CLUB

BOARD OF DIRECTORS WORKSHOP

January 03, 2024

Notice of Meeting: This workshop was scheduled via an event request submitted by Secretary, Dina McKinney, at the March 2023 monthly meeting of the Board, and was approved unanimously.

Called to order: 6:23 p.m.

All recited the Pledge of Allegiance

Present: Dina McKinney, Debbie Harris, Jonathan Weldy, Tim Neubauer via Zoom, Laura Nowak via Zoom, Bill and Wendy Stephens via Zoom, Cathy Westmoreland, Larry Mason, Jason Myskow, Tracey Graham, Jenaraye Graham, Rod Ison, Ray Jameson via Zoom

Absent: Allen Rutledge (excused absence), Matt McCourt (excused absence)

President's Announcements: This is a workshop. No decisions can be made outside the presence of the membership.

Topics of Discussion:

- 1. Internet & marketing report & recommendation (McKinney & Nowak).** Dina passed out some handouts and let Laura take the lead and offered support necessary. Laura explained the Google analytics. She went over what she has done over the course of her tenure as our marketing guru. Discussion held on the issues with Chris Katelhut holding our Facebook account hostage. Jonathan suggested writing a letter with the new Board. Jonathan supported an increase in budget to be moved to the Board. Tracey had a question about eventbrite links. Laura will take a look and the eventbrite links. Jonathan suggested Laura provide analytics at future workshops
- 2. Scholarship Applications – Hanna Schaaf (McKinney).** Dina distributed the application for the Board review and made a recommendation to add it to the Board agenda for the January meeting. Jonathan suggested putting it on the January agenda for \$2k since she technically would have been eligible for two scholarships in the time it took the board to address her scholarship.
- 3. In-Person Renewal Day yard sale (McKinney).** Dina suggested another “yard sale” at in-person renewal day and inquired about any items that we need to off load. Jonathan had previously mentioned to Dina about some AC units. There are also some old tech items someone may find use for. Discussion held.

4. **Volunteer recognition nominations & process (Neubauer):** Jonathan suggested opening a nomination period and bringing it to the Board. Wendy suggested the person who nominates give the “why” as well. Discussion held on how many people to add per year. Jonathan will put something together and bring it to the Board meeting for review.

5. **Ray Jameson on the Indoor Range-** He has found a set of keys to the indoor range that includes keys that we don't want people to have access to. He doesn't know whose keys they are but we haven't changed the locks in a long time. Ray thinks it's time to change the locks and redistribute keys to those who need them, with instructions not to make copies. Discussion held. Ray will start changing the locks at the indoor range.

6. **Youth Programs (Neubauer)**

a. **Junior Pistol & Junior Rifle program updates:** Ray gave an update on Jr. Rifle. They hover around 8-12 kids a night. He still needs more volunteers. Tim said Jr. pistol has been running for a couple of months with a good response. It is well received and growing quickly. Don Martin is doing a good job.

b. **Youth Ammo request \$5K:** Dan Floyd gave a proposal for approx. \$900 for 10k CCI rounds. Jonathan is suggesting a larger amount to meet his competition goals and would like to take this to the Board.

c. **SASP Match in OHIO:** We are working on a budget for this event. Jonathan thinks it is about \$15-20k. We should encourage and figure out how to support it or kill it now if we think it's too much. Jonathan thinks it's important for the kids to do some work in raising these funds. Tim wants to look at a state match in the spring. We are the only SASP club in the state. Dan is looking into the state match.

d. **Jr Archery program possibility (Harris):** There are a few members that have joined this year just for archery. Deb would like to start looking at developing a Jr. archery program. Tracey said the only problem is there are only 4 instructors in the club. Deb will talk with Sandy and the instructors and see what she can make of it.

7. **Financial Items (Weldy)- deferred to the Board meeting**

a. Early payments for membership renewals and punch cards

b. CCW qualifications and additional training

c. Banking update

8. **Allow members to join w/o attending a General Membership meeting (Weldy):** There was a new membership that came through accounting that didn't go through the proper avenues. We've never allowed this to happen in the past and our policies do not allow it now. There needs to be a policy change if we want to allow other avenues for joining. The current policy does not allow for exceptions to be made.

9. **Survey, Survey, Survey? (Weldy)**- Give some thought on how to use the survey and collect some data on the membership.
10. **Trademark Registration (Weldy)**- tabled
11. **Sign In Awareness & Guest Badges (Weldy)**- tabled
12. **Semi-Annual P&P revision (tracking)**
 - a. **FFL management:** there will need to be some changes, likely around June
 - b. **Pay ahead & refund requests (Weldy):** we need a pay ahead policy and a no refund policy. This will likely be in the June revision.
13. **Archery hay bales HARRIS (follow up):** She told Jake and Sandy to let her know when they will be around to deal with the hay bale rotation.
14. **Donation of .22 rifle (Harris):** What is the policy to take a gun? Take it, get a copy of the driver license. Debbie will contact Diana to see what it takes to add a gun here.
15. **Gate Access:** Debbie got here around noon and the gate was locked open, there were no programs. So today she looked through the videos and the gate locked itself open. We need to be aware of this. Debbie will talk about this at safety.
16. **Aaron M. Incident (Harris):** Debbie briefed on the situation with Aaron and his friend. The friend had his upper taken from the rifle range. The room reviewed the video. Deb thinks this is not a safety issue, that it's a Board decision. Jonathan said taking it to safety is the due process. Debbie will bring this to safety.

Open Discussion - None

8: 06 pm adjournment

Respectfully Submitted,
Dina McKinney, Secretary
Apple Valley Gun Club